

# Product Specifications



The above specifications are per rooftop purchased.

Features	CONNECT	ASSIST	REACH	SERVE
<b>Product summary</b>	AI-powered concierge agent that offers customer support and inventory recommendations across your website, generates leads, helps book appointments.	Intelligent AI copilot that helps dealership staff respond faster and more accurately to customer inquiries.	Automated AI outbound messaging that re-engages leads and drives them back into the sales funnel.	Automated AI outbound messages that handles service department inquiries, appointment scheduling, and customer follow-ups.
<b>Set-up &amp; Onboarding</b>				
Multi-location dealership structure	✓	✓	✓	✓
Locations info	✓	✓	✓	✓
Bot customization & Branding	✓	✓	✓	✓
Campaign Set-up	-	-	✓	✓
Inventory access	✓	✓	✓	✓
Language set-up	1 language	1 language	1 language	1 language
Website content	✓	✓	✓	✓

Features	CONNECT	ASSIST	REACH	SERVE
scraping on onboarding				
Demo site	✓	✓	-	-
<b>Maintenance</b>				
Website Content update	✓ Once per month	✓ Once per month	✓ Once per month	✓ Once per month
Web inventory update	✓ Updates every 12h	✓ Updates every 12h	✓ Updates every 4h	✓ Updates every 4h
Training file uploads	✓ Up to 300MB	✓ Up to 300MB	✓ Up to 300MB	✓ Up to 300MB
<b>Bot Performance</b>				
LLM Model	GPT 4.1	GPT 4.1	GPT 4.1	GPT 4.1
Channels	✓ Web	✓ Web	✓ SMS ✓ Email	✓ SMS ✓ Email
Analytics	✓	✓	✓	✓
<b>Fair Usage Policy</b>				
N° of messages	10,000 Web messages	10,000 Web messages	3,500 Automated SMS messages 3,500 Automated Email messages 3,400 Conversational SMS messages 3,400 Conversational Email messages	11,600 Automated SMS messages 11,600 Automated Email messages 2,900 Conversational SMS messages 2,900 Conversational Email messages
Seezar Dashboard access	Unlimited users	5 users	Unlimited users	Unlimited users
<b>Lead Generation</b>				
Chat Lead generation	✓	✓	✓	✓
Chat summary	✓	✓	✓	✓
<b>Support</b>				

<b>Features</b>	<b>CONNECT</b>	<b>ASSIST</b>	<b>REACH</b>	<b>SERVE</b>
Up-time bot commitment	99.7%	99.7%	99.7%	99.7%