

Pendragon PLC

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For immediate release

9 December 2022

Pendragon PLC (“Pendragon” or the “Company”)

Response to Statement by Hedin Mobility Group AB (“Hedin Group”)

The Board of Pendragon (the “Board”) notes the announcement released today by Hedin Group under Rule 2.8 of the City Code on Takeovers and Mergers (the "Code") that it does not intend to make an offer for Pendragon due to challenging market conditions and the uncertain economic outlook.

Following the announcement made by the Company on 26 September 2022 regarding the unsolicited, preliminary and highly conditional possible cash offer from Hedin Group at 29 pence per share in cash, on 13 October 2022 the Board granted due diligence access to Hedin Group in order to explore whether Hedin Group could make a firm offer for the Company.

The Board remains confident about the long-term prospects of Pendragon. This process has highlighted the value of Pendragon and the Board will continue to explore opportunities to maximise value for its shareholders.

As announced on 25 October 2022, there is a clear path to deliver the strategy to transform automotive retail through digital innovation and operational excellence. The economic backdrop remains challenging, however the Board continues to expect to deliver group underlying profit before tax in line with expectations for the current financial year.

As a result of Hedin Group’s Rule 2.8 announcement, Pendragon is no longer in an offer period (as defined by the Code).

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