

THE UK'S LARGEST AUTOMOTIVE ONLINE RETAILER

Executive Summary

Strategic Highlights

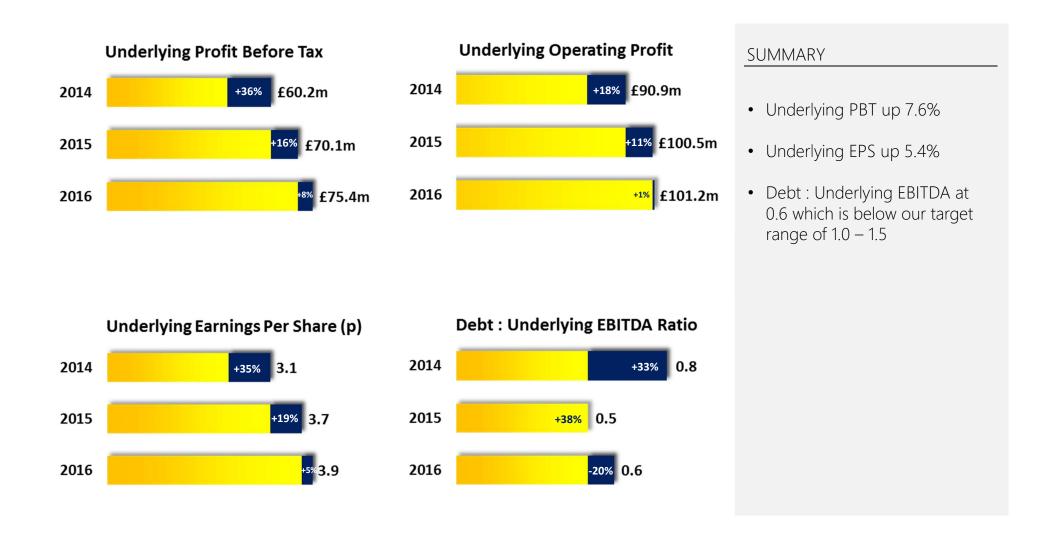
- Our initiatives such as Move Me CloserTM, Sell Your Car and our aftersales progress update portal are leading the evolution of automotive online retailing
- The Evanshalshaw.com and Stratstone.com websites have developed further during the year generating 22.7 million visits in the year, up +14.4% - with 66% of our visitors from self-generated rather than paid sources
- Used vehicle revenue growth is a key strategic goal and revenues have grown by 64% in 5 years at a compound annual growth rate of 10.4%
- Investment in additional physical capacity for used vehicle sales continues so that we can achieve at least double digit growth in used vehicle revenue in 2017
- Our strategy is focused on our four 'pillars' of Choice, Value, Customer Service and Convenience supported by our people and protected by ownership of our evolving intellectual property and IT

Operational Highlights

- Pinewood (the Group's IT and Software division) established its first European customer user base and increased operating profit by +14.9%
- Used vehicle revenue up +9.5% on a like for like basis (+5.6% total) as we continue to increase our market share
- Aftersales revenue up +7.3% on a like for like basis (+4.1% total) as a result of market tailwinds and our initiatives
- New vehicle revenue up +3.1% on a like for like basis (-1.4% total)
- Underlying operating margin 2.2% in line with the prior year



Financial Highlights – 3 Year Group Performance



Financial Highlights – Underlying Profit Before Tax Up 8%

Underlying £m	2016	2015	Variance
Revenue	4,537.0	4,453.9	+1.9%
Gross Profit	559.6	548.9	+1.9%
Gross Margin	12.3%	12.3%	-
Operating Costs	(458.4)	(448.4)	+2.2%
Operating Costs as a % of Gross Profit	81.9%	81.7%	+0.2%
Operating Profit	101.2	100.5	+0.7%
Operating Margin	2.2%	2.3%	-0.1%
Interest	(25.8)	(30.4)	-15.1%
Profit Before Tax	75.4	70.1	+7.6%
Earnings Per Share	3.9p	3.7p	+5.4%
Dividend Per Share	1.45p	1.30p	+11.5%

SUMMARY			
 Used vehicle revenue up 9.5% on a L4L basis 			
 Aftersales revenue up 7.3% on a L4L basis 			
• New vehicle revenue up 3.1% on a L4L basis			
Continued operating leverage in Evanshalshaw.com			
 Proposed final dividend 0.75p resulting in an 11.5% increase in annual dividend 			

Financial Highlights – Non-Underlying Loss of £2.4m

Non-Underlying £m	2016	2015	Variance
(Loss)/Gain on Disposals Net of Property Impairments	(0.8)	10.6	(11.4)
VAT Provisions	-	(3.2)	3.2
Gain on Disposals of Investments	-	13.8	(13.8)
Operating (Loss) / Profit	(0.8)	21.2	(22.0)
Pensions	(1.6)	(2.3)	0.7
Refinancing Charges	-	(10.0)	10.0
(Loss) / Profit Before Tax	(2.4)	8.9	(11.3)
Tax Credit	1.6	10.9	(9.3)
(Loss) / Profit for the period	(0.8)	19.8	(20.6)

SUMMARY

• The Group sold five franchise points in the period, yielding proceeds of £8.9m and generating a loss on disposal of £0.8m

Financial Highlights – Continued Strong Cash Flow

Summary Cash Flow £m	2016	2015
Underlying Operating Profit Before Other Income	101.2	100.5
Depreciation and Amortisation	29.9	25.3
Non-Underlying Items	-	(3.2)
Share Based Payments	2.2	2.0
Working Capital and Contract Hire Vehicle Movement	(30.7)	1.0
Operating Cash Flow	102.6	125.6
Tax Paid	(17.3)	(22.3)
Underlying Net Interest Paid	(25.2)	(28.8)
Capital Expenditure – Franchise Specific and Acquisition	(23.5)	(19.0)
Disposals — ex Franchise Property	8.1	4.3
Disposals – Franchise Businesses	8.9	21.2
Net Franchise Capital Expenditure	(6.5)	6.5
Capital Expenditure – 40 Site Roll-Out	(7.0)	(3.3)
Capital Expenditure – Underlying Replacement	(26.2)	(33.1)
Capital Expenditure – Property Leases	(4.1)	(5.0)
Dividends	(20.3)	(17.4)
Proceeds from Sale of Investments	-	23.8
Share Buybacks	(7.5)	-
Share Repurchases	(0.2)	(6.2)
Other	(0.4)	(10.6)
(Increase) / Reduction in Net Debt	(12.1)	29.2

SUMMARY

- Debt : Underlying EBITDA ratio below our target range
- Investment in the physical capacity for used vehicles will continue
- Strong returns to shareholders

Closing Net Debt (91.7) (79.6)

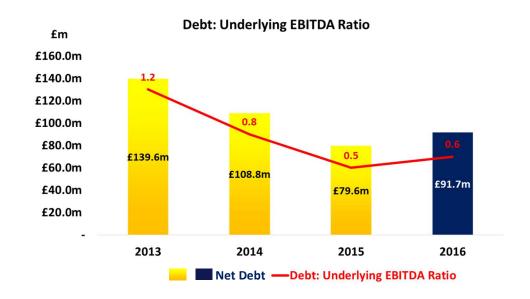
Financial Highlights – Healthy Balance Sheet

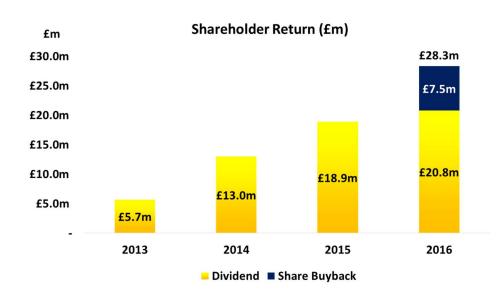
Balance Sheet £m	2016	2015
Property	199.3	172.7
Plant & Equipment	206.0	180.0
Goodwill & Intangibles	362.2	366.6
Stock	846.2	830.6
Debtors	153.1	134.5
Assets Held For Resale	6.6	16.2
Creditors	(1,308.9)	(1,225.9)
Net Borrowings	(91.7)	(79.6)
Shareholders Funds	372.8	395.1
Gearing	24.6%	20.1%

SUMMARY

- Strong balance sheet
- Stock levels have been increased to grow used vehicle revenue

Financial Highlights – Capital Allocation

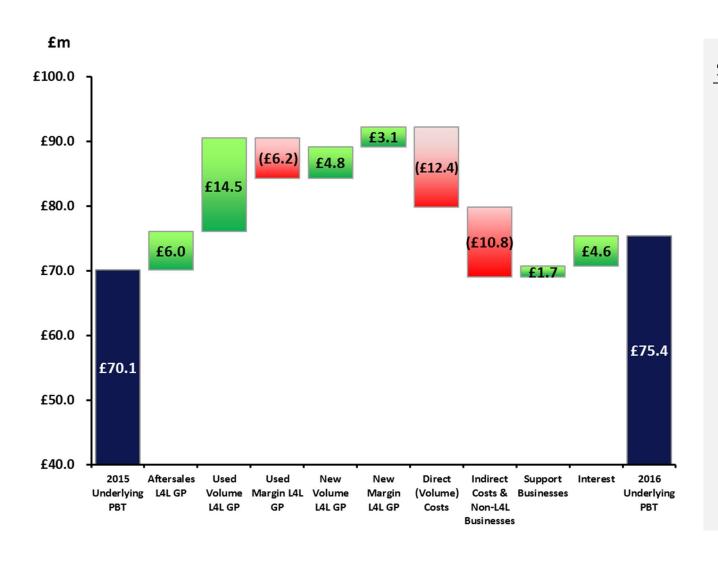




SUMMARY

- Debt: Underlying EBITDA at 0.6 which is below our target range of 1.0 – 1.5
- £20m share buyback programme commenced on 20-May-16 with £7.5m purchases to date
- Progressive dividend policy with cover maintained
- Final proposed 2016 dividend of 0.75p

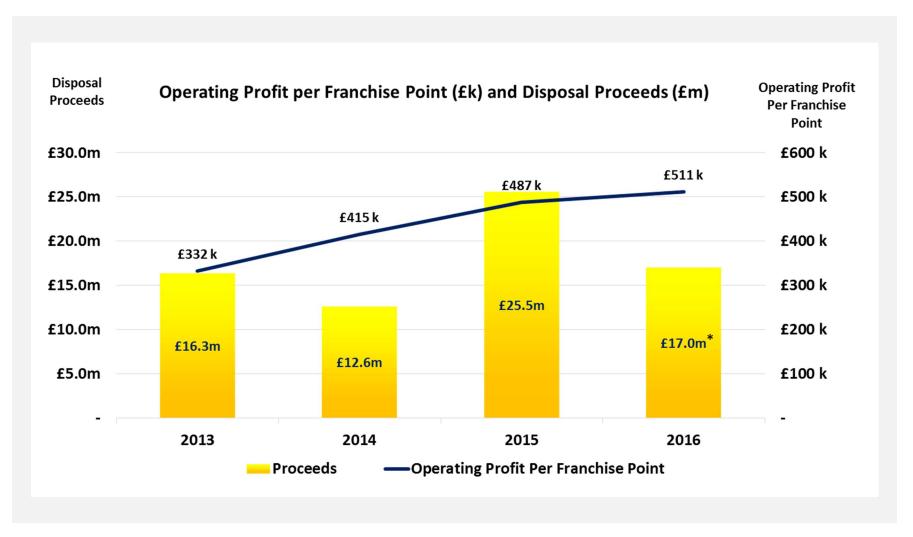
Financial Highlights – Growth across all departments



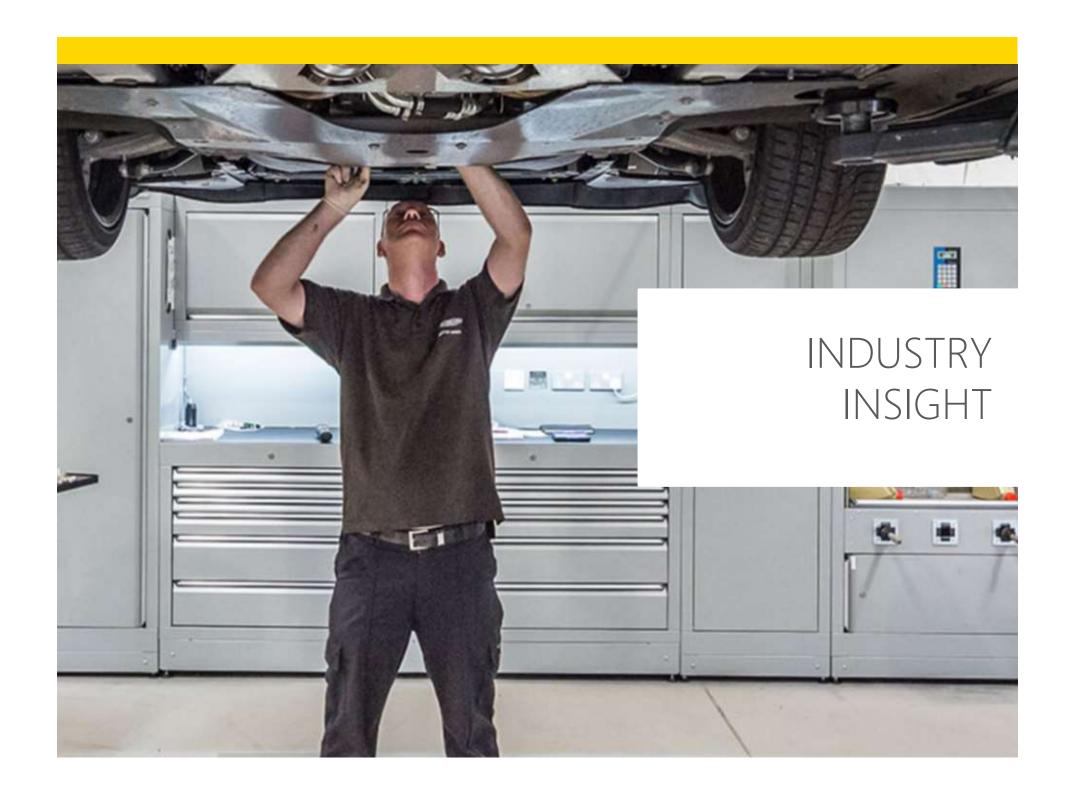
SUMMARY

 Strong L4L growth across used, aftersales and new

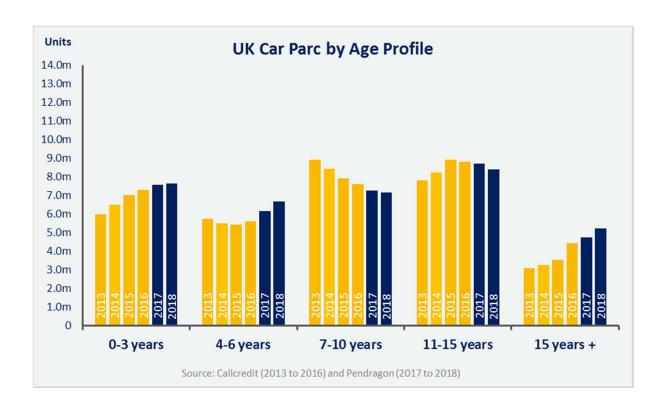
Operating profit per franchise point and Disposal Proceeds



^{* 2016} Disposals were Derby Jaguar, St Albans Ford, Wolverhampton Jaguar and Woodford Jaguar & Land Rover



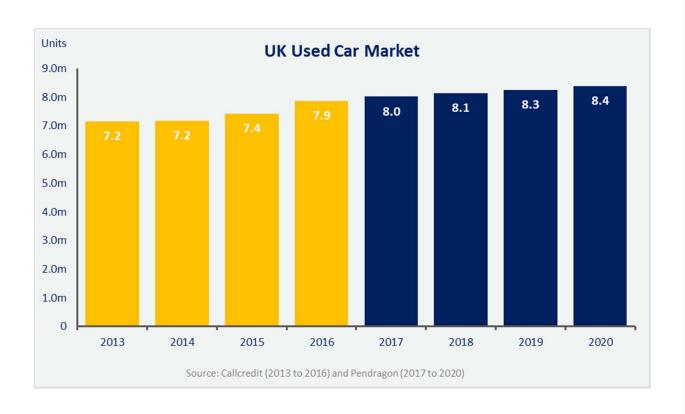
Industry Insight – Aftersales Tailwind



SUMMARY

- 4.1% growth (5.5% predicted) in 0-3 year car parc in 2016, 3.7% forecast in 2017
- 3.1% growth (4.3% predicted) in 4-6 year car parc in 2016, 9.8% forecast in 2017

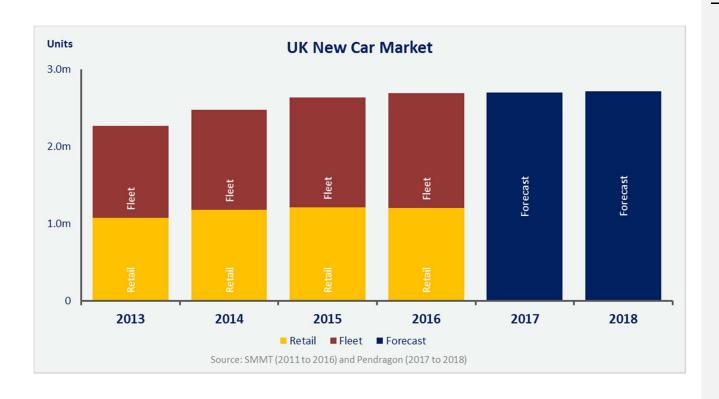
Industry Insight – Used Car Market Incremental Growth



SUMMARY

- 6.0% growth (2.8% predicted) in the used market in 2016 – Pendragon L4L revenue grew by 9.5% in 2016
- 1.8% growth in the used market forecast in 2017
- Pendragon's UK L4L used to new retail units ratio of 4.1 in 2016 – an increase of 24.2% in 3 years

Industry Insight – New Car Market Stable

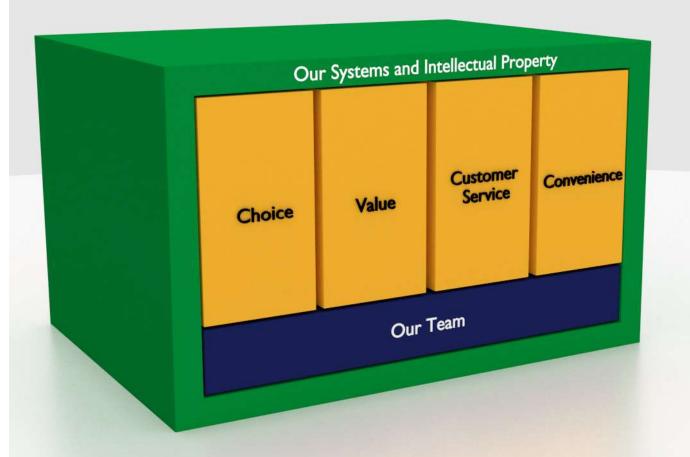


SUMMARY

- New retail market flat in 2016
- Total market up 2.3% (1.25% predicted) in 2016
- Forecast of 0.3% growth in 2017 (Pendragon total market estimate)



Strategic Pillars - Overview

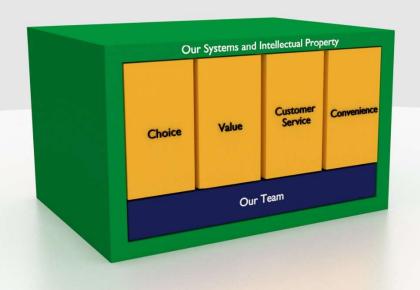


Our Strategic Pillars focus on Choice, Value, Customer Service and Convenience.

Our Systems and Intellectual Property provides a superior advantage over our peers and is a key enabler for our strategic pillars.

Systems & Intellectual Property

- Pinewood (the Group's IT and software division), provides a strategic advantage to the Group
- Integrated responsive websites generating 22.7m visitors (Evanshalshaw.com and Stratstone.com)
- Market intelligence and intellectual property
- Industry leading initiatives across used, aftersales and new









Used

Choice

• 22,000 vehicles online – extensive choice of used vehicles

Value

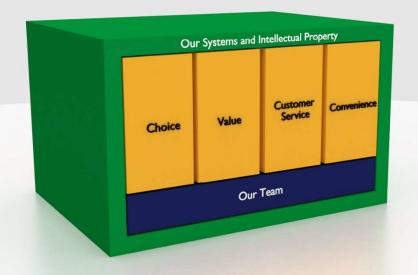
• Daily monitoring of prices backed up by our price guarantee

Customer Service

- Payment online self-serve online experience
- Move Me CloserTM the UK's first click and collect automotive service

Convenience

- 85 Sell Your Car locations up by 43 from the prior year
- 218 UK and USA retail points







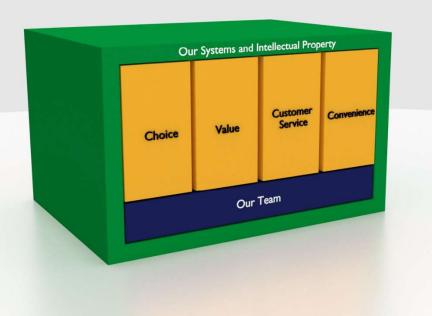




Used Investment

New Evans Halshaw Car Store Openings:

- Exeter
- Coventry
- Glasgow
- Gloucester
- Ipswich



FIRST HALF OF 2017



SECOND HALF OF 2017

• 5 x new points for enhanced geographical coverage in the UK

Aftersales

Choice

• Range of propositions for customers

Value

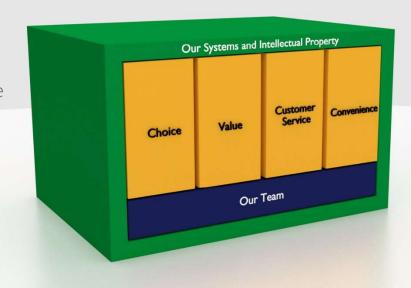
• Daily monitoring of prices backed up by our price guarantee

Customer Service

- Personal Video Health checks
- Progress update portal

Convenience

- Online Service Booking
- Drop and collect options











New Cars

Choice

• 23 world wide brands

Value

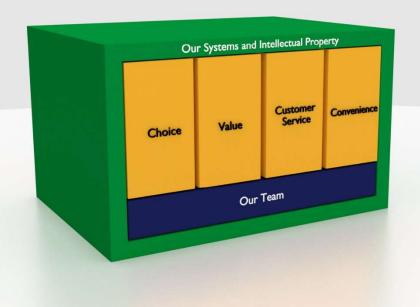
 Development of our new car offering to align to our current used vehicle initiatives

Customer Service

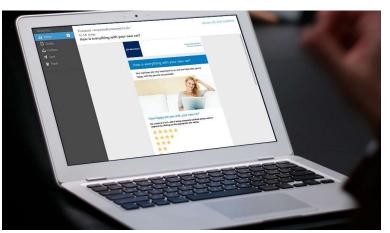
Customer survey and action for every transaction

Convenience

• 197 franchise points in the UK and USA







Our Team

Team

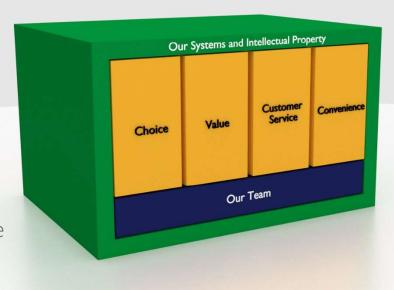
• ~9,700 team members

Development

• Continued investment in our people

Investment

• Significant investment in our technician resource as we drive our aftersales growth









Pendragon PLC 2017

23

Executive Summary

Strategic Highlights

- Our initiatives such as Move Me CloserTM, Sell Your Car and our aftersales progress update portal are leading the evolution of automotive online retailing
- The Evanshalshaw.com and Stratstone.com websites have developed further during the year generating 22.7 million visits in the year, up +14.4% - with 66% of our visitors from self-generated rather than paid sources
- Used vehicle revenue growth is a key strategic goal and revenues have grown by 64% in 5 years at a compound annual growth rate of 10.4%
- Investment in additional physical capacity for used vehicle sales continues so that we can achieve at least double digit growth in used vehicle revenue in 2017
- Our strategy is focused on our four 'pillars' of Choice, Value, Customer Service and Convenience supported by our people and protected by ownership of our evolving intellectual property and IT

Operational Highlights

- Pinewood (the Group's IT and Software division) established its first European customer user base and increased operating profit by +14.9%
- Used vehicle revenue up +9.5% on a like for like basis (+5.6% total) as we continue to increase our market share
- Aftersales revenue up +7.3% on a like for like basis (+4.1% total) as a result of market tailwinds and our initiatives
- New vehicle revenue up +3.1% on a like for like basis (-1.4% total)
- Underlying operating margin 2.2% in line with the prior year